

Ballingslöv International welcome Mads Ryder as new Board member

Mads Ryder has been elected new member of the Board of Directors of Ballingslöv International AB.

Mads Ryder is the Group CEO for IC Group A/S. IC Group is a Danish listed group and one of the largest apparel companies in the Nordic region.

Mads holds a Master of Business Law. Previously, he has served as CEO of Royal Copenhagen and as Senior Vice President of Weightwatchers. Mads Ryder has spent most of his previous career with LEGO Group, among others, as Global Head of HR and as CEO of LEGOLAND parks. Besides UK, he has worked and lived in Japan, Korea, and Germany. Mads is also a member of the Board of Directors of Designers Remix A/S.

Martin Svalstedt
Chairman of the Board

kvik 

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